

Dr. Kenneth Fishman
Smiles NY
New York, NY

ASK DR. FISHMAN

HOW DO YOU AND DRS. ROTH AND CHASE WORK TOGETHER?

Every person, like any artist, views art differently so we each have an individual style when it comes to cosmetic dentistry that is aligned with our personalities. But we also learn from each other and blend our approaches so that our practice is consistent with a common set of beliefs in aesthetics and oral health.

WHAT IS YOUR APPROACH TO SMILE DESIGN?

My focus is on the face and how the teeth align with it. This face-first approach takes the positioning of the eyes and the length of the lower third of the face into account. You can't design an appropriate smile by isolating it. You have to look at the whole picture to get that beautiful result.

WHAT DO YOU LIKE MOST ABOUT YOUR JOB?

It's fun. I enjoy my patients and my job. I'm not doing this anymore because I have to. I'm doing it because I want to.

Designer dentistry

The doctors' patient-friendly philosophy, which they have been providing to discerning New Yorkers, celebrities and international business executives for more than 20 years, focuses on aesthetics, youthful appearances and a commitment to total oral health. Incorporating advanced technology with meticulous attention to detail and unwavering compassion, Drs. Fishman, Roth and Chase give their patients the smiles they have always dreamed of. In doing so, they go the extra step to ensure patient satisfaction. In particular, their state-of-the-art facility includes posh subtleties to reflect the practice's unyielding dedication to absolute patient comfort. With amenities ranging from ceiling-mounted flat-panel televisions, personal iPods, Internet access and DVDs to the TLC touches of warmed lavender hand towels, lip moisturizers, snacks and beverages, patients contend that their office proves just as luxurious as their services are exceptional.



Drs. Fishman, Roth and Chase
Smiles NY



COSMETIC DENTIST

“known for ‘creating New York's most beautiful smiles™’”

CONCEIVED TO MAXIMIZE COMFORT, CONVENIENCE AND TRANQUILITY IN A SPA-LIKE ENVIRONMENT, THE ULTRA-LUXURIOUS OFFICE OF DRS. FISHMAN, ROTH AND CHASE IS CENTRALLY LOCATED ON MANHATTAN'S UPPER EAST SIDE. FOR MULTIPLE DECADES NOW, DRS. FISHMAN, ROTH AND CHASE HAVE CONTINUALLY STOOD OUT AS “GO-TO” DOCTORS FOR STUNNING SMILE MAKEOVERS. “IT'S WHAT WE DO BEST,” THEY SAY.

MEET THE EXPERTS

Drs. Fishman, Roth and Chase Cosmetic Dentist

SERVICES OFFERED

- Smile Makeovers
- Cosmetic Dentistry
- Veneers
- Full-Mouth Reconstruction
- Dental Implants
- Invisalign
- Crowns
- TMJ Appliances
- Laser Dentistry

ABOUT DRS. FISHMAN, ROTH AND CHASE

HOW DO YOU STAY CURRENT?

We attend numerous hours' worth of continuing education courses that emphasize the usage of innovative dental advances.

WHAT DO YOU LIKE MOST ABOUT COSMETIC DENTISTRY?

We are proud to be on the cutting-edge of dentistry's ever-evolving field. What's more, we relish the pleasure it gives others. Our patients' lives are forever changed. You can't ask for greater satisfaction.

WHAT TYPES OF CUTTING-EDGE TECHNOLOGY DO YOU USE WITHIN YOUR PRACTICE?

We are the exclusive providers of the CosmaLite™ System, the 48-hour cosmetic dental solution. Our office is also equipped with computerized bite and TMJ analysis, digital X-rays, computerized smile imaging, along with quiet electronic hand pieces, air abrasions, lasers for painless drill-free procedures and Zoom!®3 Whitening.

more >

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To learn more about the practice visit
smilesny.com

Dr. Steven Roth

Smiles NY
New York, NY

ASK DR. ROTH

WHAT IS YOUR MAIN FOCUS WHEN DOING COSMETIC DENTISTRY?

Changing someone's smile while making it much healthier. There are plenty of dentists who can slap veneers on your teeth but not very many dentists understand the underlying bite processes to make those veneers last and stay healthy.

WHAT IS YOUR COMMUNICATION STYLE?

I'm an active listener. It's important for me to hear the patient and truly understand what they want.

WHAT IS COSMALITE?

I created CosmaLite to give patients an opportunity to test drive what cosmetic dentistry can do for them. It's a composite resin device that is placed over natural teeth as a temporary trial smile created in just 24 hours. As dentists, we get frustrated because there are patients we see who could benefit from cosmetic dentistry and change their lives, but they are afraid of the treatments or uncertain about the outcome. With CosmaLite, they get so excited about the results that they are confident about proceeding.



Dr. Timothy Chase

Smiles NY
New York, NY

ASK DR. CHASE

WHAT INSPIRED YOU TO PURSUE DENTISTRY?

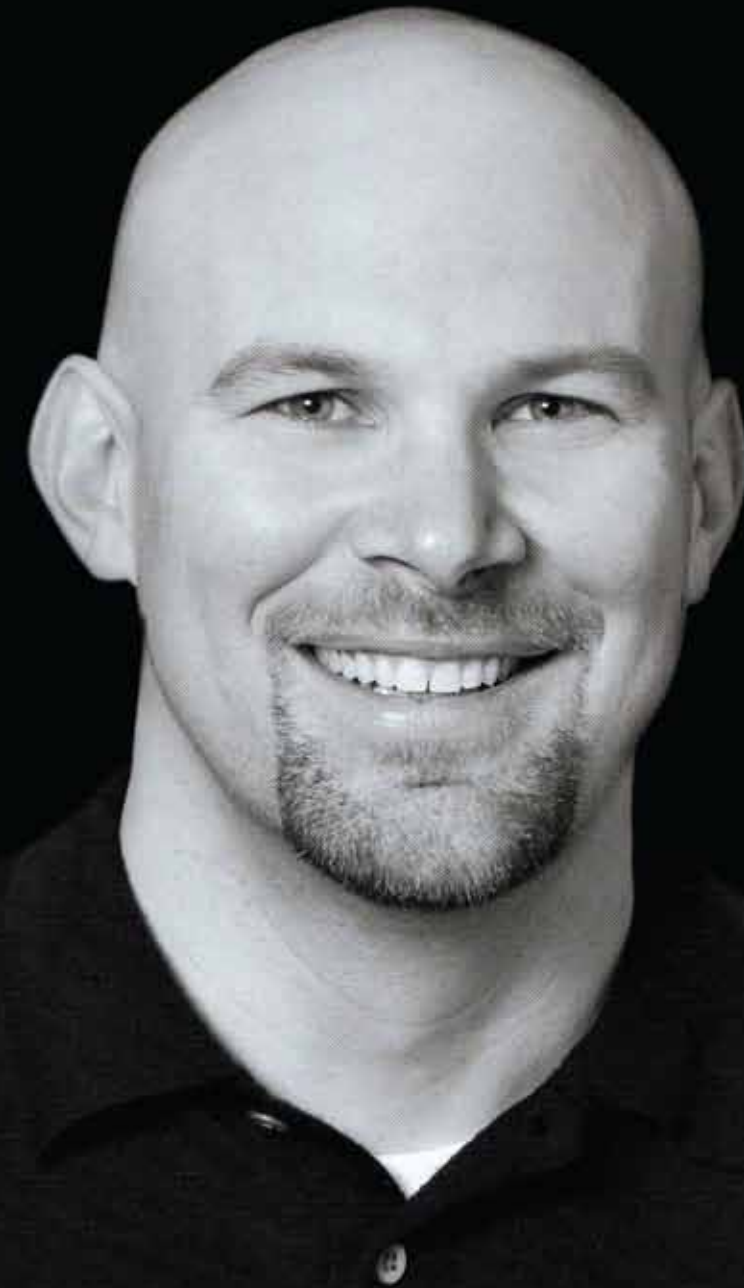
I have three other dentists in my family so I have been surrounded by dentistry my entire life. The combination of art, science and technology drew me in right away. I knew I was going to be a dentist from the first time I visited my family's office.

HOW DO YOU PUT PATIENTS AT EASE?

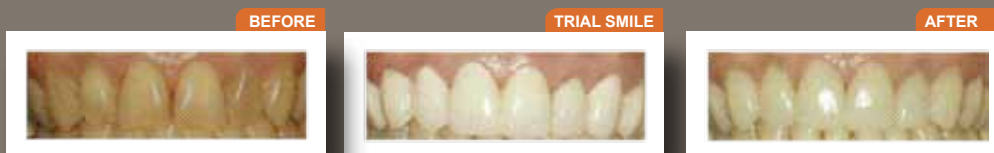
You have to spend time with your patients and have honest conversations with them. The patient has to trust you and know that what you're recommending is the same thing you would recommend to your own family.

WHAT IS YOUR PRACTICE PHILOSOPHY?

Providing cosmetic dentistry and optimal oral health using the most advanced and conservative approach possible to achieve my patient's goals. I also take the time to educate each patient along the way about home care and oral health to ensure they keep their beautiful smile for a lifetime.



CASE STUDY



SMILE REJUVENATION

Before committing to veneers, this patient wanted to see a mock up of her proposed new smile. The CosmaLite trial smile featured in the center photo was very close to the final outcome. "Permanent veneers brightened and repaired her worn and chipped smile," Dr. Roth says. "But she was confident in the outcome before the final placement."

Conservative cosmetic dentistry

Providing patients with various options to achieve their cosmetic goals, Dr. Chase spends a lot of time educating patients on ways to better preserve natural teeth and get a great-looking smile. "The least-invasive solution to achieve a dental desire can sometimes be the best one," Dr. Chase says. Education is an important part of this approach because patients need to be well informed about all the options that are available to them and not just the ones they've seen in advertisements before making decisions. "Someone may come in and say they need veneers, and I'll take a look at their teeth and they're beautiful, just misaligned," Dr. Chase says. "I speak to many patients about the possibility of orthodontics rather than veneers because there is nothing as good as your natural teeth. You can never replace enamel; it's the only material with proper care that's going to last your entire life."